

13 October SYDNEY
CONNECTIONS 2014
from research to community



Sponsorship Prospectus

Connections 2014
From research to community

Monday, 13th October 2014
Royal Randwick Racecourse
Gate 1, Alison Rd
Randwick, Sydney NSW



www.connections2014.com.au



“ I want to knock down the barriers
to spinal cord injury research...
nothing is impossible”

– Christopher Reeve
Actor, Director, Author

Invitation

The Spinal Cord Injury Network is delighted to invite you to Connections 2014 on Monday 13th October at Royal Randwick Racecourse in Sydney.

This prospectus outlines the sponsorship and exhibition opportunities available to you at the meeting. This meeting will provide you with an excellent opportunity to network with collaborating organisations and stakeholders.

Please take some time to review the packages and determine your promotional requirements. We would be pleased to also consider particular needs and tailoring a package to suit you accordingly. Please do not hesitate to contact us for clarification.

Sponsorship benefits include:

- Excellent exposure at a premier meeting devoted to the spinal cord injury arena
- The opportunity to meet and interact with influential figures in the field
- The opportunity to participate in the social programme allowing you to network with colleagues and foster new relationships
- High visibility on the meeting website and in marketing materials
- The opportunity to deliver a clear message about your commitment to the industry and increase brand awareness, and gain instant market feedback.

We look forward to seeing you at Connections 2014.

Sponsorship Liaison:

The Spinal Cord Injury Network

Leah Campbell
Newtown Business Centre
Suite 104, 1, Erskineville Rd
Newtown, NSW 2042
Phone: 02 9029 5220
Mob: 0468 464 806
Email: Leah.Campbell@spinalnetwork.org.au

ASN Events

Emily Gangell
PO Box 200
Balnarring VIC 3926
Ph: 03 5983 2400
Mob: 0488 663 476
Email: eg@asnevents.net.au

About Connections 2014

Connections 2014 brings together researchers, clinicians, decision-makers and the community in a single interactive forum to discuss spinal cord injury research Down Under.

As well as some of our best and brightest homegrown experts, we will welcome two leading international speakers including Dr Kim Anderson from the Miami Project to Cure Paralysis.

The theme From Research to Community will put the spotlight on research and update delegates on some of the latest research throughout Australia and overseas. In addition, Connections 2014 aims to support consumer understanding/experience of the choices and options available that maximise community participation and help to sustain good health. The conference is an excellent opportunity for the community to network with their peers, policy makers and clinical experts.

More than 200 delegates are expected to attend Connections 2014, which includes clinicians, health and medical researchers, Government representatives, people with spinal cord injury and their family, and friends.

History and Objectives of the Connections Meetings

This forum builds on the “Making Connections: NSW Premier’s Forum” attended by the late Christopher Reeve in 2003 and the “Re:Connections Forum” in 2006. Both conferences were the initiative of the NSW Government and were fully supported through the Ministry of Science and Medical Research (2003) and then the Office of Science and Medical Research (2006), each receiving a high level of visibility through a multi-platform media strategy. Connections 2012 was held at the Sydney Convention and Exhibition Centre on Monday 13th August 2012. More than 220 researchers, clinicians, policy makers and community members attended the conference. We were delighted that Christopher Reeve’s son, Matthew Reeve was a Keynote Speaker at the meeting.

The objectives of Connections 2014 are:

1. To inspire collaboration towards a healthier, participative and more inclusive community for people with spinal cord injury.
2. To educate, promote knowledge transfer and discussion between stakeholders groups (researchers, clinicians, policy makers, people with spinal cord injury and other key stakeholders) in order to work towards better solutions for people with spinal cord injury.
3. Engage local, national and international experts, opinion leaders and policy makers to accelerate progress in key translational research, care and community issues.

About the Spinal Cord Injury Network

Our not-for-profit alliance consists of more than 40 organisations and includes spinal units throughout Australia and New Zealand, medical research institutes, special interest groups / non-government organisations, Universities and government agencies. The Spinal Cord Injury Network aims to build capacity by improving communication and collaboration between its stakeholders. The Network’s key focus involves leading significant initiatives around coordinating clinical trials, building research capacity and providing assistance to update and enhance the Australian Spinal Cord Injury Registry. The organisation also brings together and educates researchers, clinicians, policy makers, people with spinal cord injury and other key stakeholders through workshops and networking events, establishing itself as Australia’s key organisation for the dissemination of health and medical research information across a broad demographic spectrum.

Conference Venue

The Royal Randwick Racecourse is a fully accessible new luxury five level Grandstand that takes full advantage of its elevated position offering prime trackside views and an exquisite backdrop featuring the Centennial Parklands and Sydney city skyline beyond.

Located within close proximity to Sydney’s CBD and airport, plus the added convenience of free parking makes the Royal Randwick Racecourse the preferred choice in Sydney for first-class showcase events.

Entry is via Gate 1, Alison Rd, Randwick.



The Royal Randwick Racecourse

Sponsorship Opportunities

Platinum Sponsorship (\$15,000 +GST)

- Opportunity to speak at the Opening Ceremony (5 minutes)
- A conference session named as supported by the Sponsor
- Corporate signage (provided by the Sponsor) displayed on the main stage in the plenary room throughout the duration of the conference
- Corporate banner (provided by the Sponsor) displayed at the Registration Desk
- Recognition in promotional emails as a key sponsor
- Acknowledgement and logo on conference website, and a 75 word description and link to organisation's website
- Acknowledgement at opening and closing sessions
- Logo to appear on holding slides at the end of each plenary session
- Logo and company profile in Conference Handbook (75 words)
- Advertisement in Conference Handbook (full page, supplied by Sponsor)
- Exhibition – winged booth (3m x 2m)
- Acknowledgement and logo in all printed conference materials
- Three complimentary satchel inserts
- Six full delegate registrations to Connections 2014 including Mixer

Gold Sponsorship (\$9,000 +GST)

- A conference session named as supported by the Sponsor
- Corporate banner (provided by the Sponsor) displayed at the Registration Desk
- Recognition in promotional emails as a key sponsor
- Acknowledgement and logo on conference website, and a 50 word description on the and link to organisation's website
- Acknowledgement at opening and closing sessions
- Logo and company profile in Conference Handbook (50 words)
- Advertisement in Conference Handbook (half page, supplied by Sponsor)
- Exhibition – winged booth (3m x 2m)
- Acknowledgement and logo in all printed conference materials
- Two complimentary satchel inserts
- Four full delegate registrations to Connections 2014 including Mixer

Silver Sponsorship (\$6,000 +GST)

- Corporate banner (provided by the Sponsor) displayed at the Registration Desk
- Recognition in promotional emails as a key sponsor
- Acknowledgement and logo on conference website, and a 30 word description on the and link to organisation's website
- Acknowledgement at opening and closing sessions
- Logo and company profile in Conference Handbook (30 words)
- Advertisement in Conference Handbook (quarter page, supplied by Sponsor)
- Exhibition – winged booth (3m x 2m)
- Acknowledgement and logo in all printed conference materials
- Two complimentary satchel inserts
- Two full delegate registrations to Connections 2014 including Mixer

Bronze Sponsorship (\$4,000 +GST)

- Corporate banner (provided by the Sponsor) displayed at the Registration Desk
- Acknowledgement and logo on conference website, and a 30 word description on the and link to organisation's website
- Acknowledgement at opening and closing sessions
- Logo and company profile in Conference Handbook (30 words)
- Exhibition – winged booth (3m x 2m)
- Acknowledgement and logo in all printed conference materials
- One complimentary satchel insert
- One full delegate registration to Connections 2014 including Mixer

International Speaker Naming Rights (\$3,500 +GST) (Two opportunities)

- Prominent acknowledgement of Speaker Sponsorship on introduction of Keynote Speaker
- Logo and acknowledgement on Conference website with link to your website
- Acknowledgement and logo in all printed conference materials
- One complimentary satchel insert
- One full delegate registration to Connections 2014 including Mixer

Morning Tea Sponsor (\$3,000 +GST) (Exclusive)

- Acknowledgement at Morning Tea and logo in all printed conference materials
- One complimentary satchel insert
- One full delegate registration to Connections 2014 including Mixer

Lunch Sponsor (\$3,500 +GST) (Exclusive)

- Acknowledgement at lunch and logo in all printed conference materials
- One complimentary satchel insert
- One full delegate registration to Connections 2014 including Mixer

Mixer Sponsor (\$3,500 +GST) (Exclusive)

- Acknowledgement at the Mixer and logo in all printed conference materials
- One complimentary satchel insert
- One full delegate registration to Connections 2014 including Mixer

Exhibitor (\$800 – \$1,250)

Not-for-profit organisation: \$900

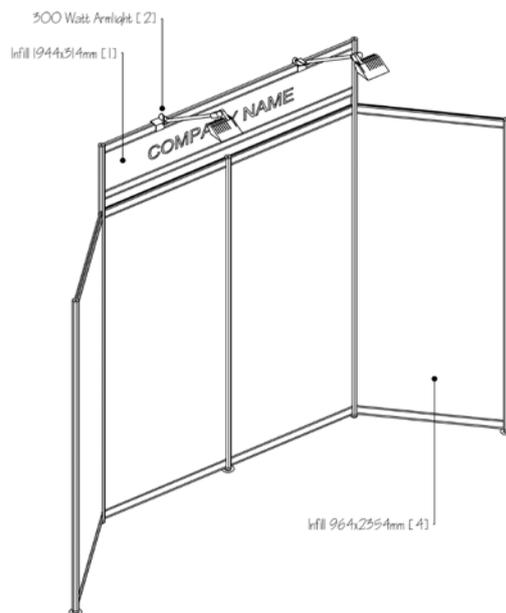
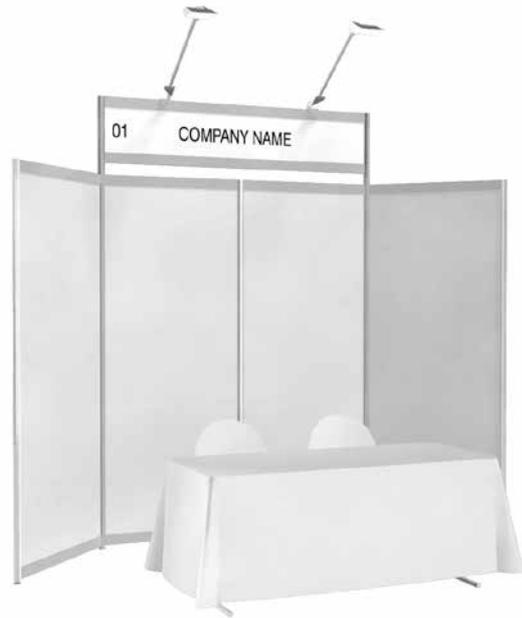
Not-for-profit organisation (Spinal Cord Injury Network member): \$800

Commercial: \$1250

- Exhibition – winged booth (3m x 2m) *
- 2 complimentary exhibitor passes which include morning tea, lunch and attendance at the Mixer at 5pm
- Fee for an additional trade representative is \$99
- Company name on website
- Contact details in the Conference Handbook

Booth details

- White booth walls
- 2 x 150 spotlights
- 1 x 4amp power point
- 1 x Sign with company name

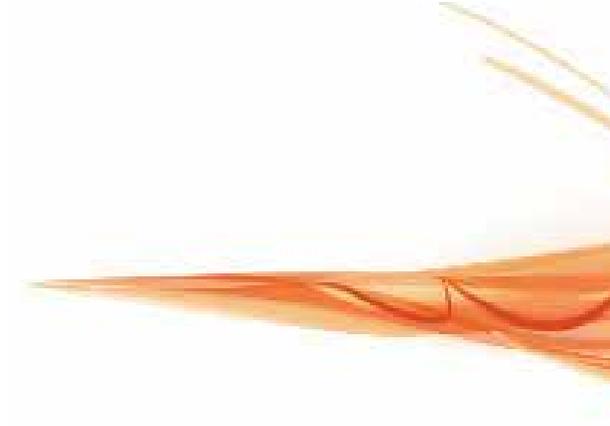


Booking Form

To book your exhibition space and/or sponsorship please complete the booking form and return to:

Emily Gangell
PO Box 200
Balnarring VIC 3926
Ph: 03 5983 2400
Mob: 0488 663 476
Email: eg@asnevents.net.au

Name of Organisation	<input type="text"/>								
Postal Address	<input type="text"/>								
Contact person	<input type="text"/>								
Telephone	<input type="text"/>	Email	<input type="text"/>						
Selected Opportunity (please circle)									
Supporter	BRONZE	SILVER	GOLD	PLATINUM	AUD\$	<input type="text"/>			
Supporter	MORNING TEA	LUNCH	MIXER		AUD\$	<input type="text"/>			
Supporter (International speaker)					AUD\$	<input type="text"/>			
Exhibitor					AUD\$	<input type="text"/>			
Payment (please tick)									
<input type="checkbox"/>	Please issue an invoice								
<input type="checkbox"/>	I would like to pay by credit card – please complete form below								
Cardholders Name:	<input type="text"/>	<input type="checkbox"/>	Mastercard	<input type="checkbox"/>	Visa	<input type="checkbox"/>	Amex		
Card Number:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>		
Card Cardholders Signature:	<input type="text"/>						Expiry Date:	<input type="text"/>	<input type="text"/>



Contact us

For more information on the
Spinal Cord Injury Network

 Visit: www.spinalnetwork.org.au

 Phone: +61 2 9029 5220

 Email: info@spinalnetwork.org.au

 Mail: PO Box 1067
Glebe, NSW 2037
Australia

ABN 47 130 772 851

Spinal Cord Injury
network 